

The University Assessment Team advocates for the enhancement of student learning through purposeful, meaningful, and feasible student-outcomes assessment practices. The Assessment Team seeks to collaborate with programs, departments, and units to ensure that effective assessment of student learning occurs across the University. To assist in meeting this goal, the Team requests that you complete this Annual Assessment Report form to document student learning in your program. A PDF version of this completed form will be posted to the Academic Affairs Assessment website. Please note that this Annual Assessment Report form should only be completed after you have an Assessment Plan for Academic Programs forms on file with the University Assessment Team. The plan is completed once and only updated when revisions have been made to components of the plan.

**1. Degree Level and Program Name:** BA English

**2. College/School:** College of Liberal Arts & Education

**3. Assessment Overview** - Briefly share how student learning outcomes assessment is conducted within your program/department (e.g. number of outcomes, examples of assignments used, and frequency of assessment).

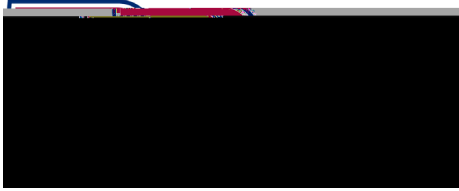
The BA English program has six student learning outcomes, with one outcome assessed each year. The departmental assessment committee assesses student learning outcomes based on a portfolio of collected work, which is prepared and submitted during a graduating student's final semester. The portfolio includes a self-reflection essay and a worksheet in which students identify which projects they feel best demonstrate mastery in relevant learning outcomes.

**4. Student Learning Outcomes** -Which student learning outcome(s) from the assessment plan filed with the University Assessment Team is/are being reported on in this report? Include the corresponding benchmark(s) for each outcome.

Learning Outcome 5: Assess audience needs and expectations for the purpose of effective communication.

Benchmark: The benchmark for success in this learning outcome is to have at least 75% of students earn a portfolio score in the "sufficient demonstration" to "exceptional demonstration" range.

**5. Institutional Outcomes** -



**6. Assessment Period:** Select the academic year for which you are reporting results (i.e. when data were collected):

2022-2023

**7. Results, Planned Actions, and/or Actions Taken** -Briefly summarize the assessment results, how they relate to benchmark(s), and how you are using them to enhance student learning and improve program quality.

100% of graduating English majors and 100% of graduating English minors earned rubric dimension portfolio scores in the "sufficient demonstration" to "exceptional demonstration" range relating to this outcome, meeting our benchmark for success. While the majority of students demonstrated "high" to "exceptional" learning in this category, several students demonstrated "satisfactory" learning, which is at the lower end of our benchmark for success.

In order to ensure demonstrated learning for this outcome, the department will continue to emphasize audience needs and effective communication in literature, film, and professional writing courses. In spring 2023, we discussed strategies to ensure that this outcome is reflected in both course assignments and graduating students' portfolios. We identified three key classes where this outcome can be addressed more explicitly: ENL 2060: Introduction to Professional Writing, ENL 3000: Writing About Literature, and ENL 3850: Intermediate Creative Writing.

**Attachment(s):**

None